

JUL 13 1922

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THE MAN UNCONQUERABLE

Photoplay in six reels

From the story by Hamilton Smith

Directed by Joseph Henabery

Author of the photoplay (under Sec. 62)
Famous Players Lasky Corporation of the U. S.

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Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture

Absorbing Story, Superb Cast, Strong Press Reviews

Intensely Dramatic and Thrilling is Story of Jack Holt's New Paramount Picture

ROBERT KENDALL, a quiet, conventional New Yorker, inherits the pearl fisheries of his uncle, Silas Ladd, situated on Frenchman's Island, down in the South Pacific. With his death the management of the place falls into the hands of his clerk, Leach, weak-willed and dominated by Nilsson, a ruffianly Swede. Many pearls are stolen and Kendall decides to investigate.

On the way out, Kendall stops at Papeete and meets Rita Durand, a French girl. He loves her and although she likes him she does not surrender quickly. He also meets Perrier, a suave Frenchman, and Rita's father. The latter has been badly treated by Nilsson and urges Kendall to arrest Nilsson. But Kendall can get no support from the French governor of the island, since that official is splitting the pearl stealing graft with Nilsson.

Nilsson is not arrested, and her father taken sick a few days later, Rita herself comes to the island. She treats Kendall with contempt for not having taken the law into his own hands, whereupon Kendall thrashes Nilsson and fires him.

Nilsson, Perrier and the governor plan to get Kendall off the island. They make misrepresentations to Durand, which gets him in bad with both father and daughter. They then poach in Kendall's waters and when they refuse to leave, he riddles their craft with a machine gun. It

"THE MAN UNCONQUERABLE"

The Cast:

Robert Kendall.....Jack Holt
Rita Durand.....Sylvia Breamer
Nilsson.....Clarence Burton
Duenna.....Ann Schaeffer
Perrier.....Jean De Briac
Michaels.....Edwin Stevens
Governor of Papeete.....Willard Louis
Pearlers, Native Islanders, Police, etc.

having been Durand's schooner, this gets the young man in bad again, and his apologies are all misunderstood.

Nilsson and Perrier find a pearl worth ten thousand dollars. They plan to keep it, but Durand sees it and they have to hand it over. He repents his treatment of Kendall and sends for him secretly. Late that night he comes and is shown the pearl. They become friends again.

In the early hours of the morning, Nilsson breaks into Durand's room to steal the pearl. He has just secured it when Durand awakes and is stabbed to death by the thief, who escapes. Perrier seeks to turn suspicion on to Kendall, although he does not know that Nilsson was the real murderer.

Wandering along the beach Kendall finds the little box which he knew contained the pearl and realizes that the motive of the crime had been robbery. He suspects Nilsson and Perrier. The arrival of a pearl buyer, Michaels, arouses further suspicions. Late that night Kendall overhears Nilsson telling the particulars of the crime, but this is not sufficient evidence. At the point of a gun he forces Michaels to hand over the pearl and makes a pact with him to tell the truth about the murder.

Nilsson and Perrier realize that if they do not remove Kendall they will be convicted of Durand's murder. They lay in wait for him and shoot at sight. Kendall falls and Perrier hastens to Rita's house with the story that Kendall killed her father and when accused, had drawn a revolver and been shot in self-defense by Perrier. Rita is grief-stricken.

Kendall, who had been slightly wounded goes to Rita's house fully armed. Nilsson tries to shoot him, but he is shot dead instead. Perrier seizes Rita and drags her into a secret passageway. Kendall cannot shoot for fear of hitting Rita. He batters down the door in a heavy fire and kills Perrier in a hand-to-hand struggle.

Michaels' testimony places the guilt of the murder squarely upon the two men who are now dead. This leaves Rita and Kendall with an understanding of all that has happened and joy in the happiness that is to blossom for them.

PRESS—Jack Holt Scores a Triumph in His New Picture, "The Man Unconquerable"—REVIEWS

THE magic spell of the long glistening beaches and swaying palms of the exotic South Seas was wafted into the theatre last evening, when Jack Holt's new Paramount starring picture, "The Man Unconquerable," received its initial presentation.

It is a story of great power, dealing as it does with a young man who has been reared with a profound respect for law and order. He inherits his uncle's pearling grounds on an island in the South Pacific, and he resolves that he will maintain his peaceful principals in his new possessions. But he has misjudged the elemental passions and cunning of the pearlers and finds that he has to discard his theories and fight. And when he does fight he is unconquerable.

The star is superb in the role and has not been seen in a part which fitted him better in a long while. Sylvia Breamer, making a welcome reappearance in Paramount pictures, is excellent in the role of the little French girl who first stirs the man into a fighting mood with her scorn and then calms him with a smile.

The picture has been perfectly invested with the atmosphere of which the story deals, and moves with the swiftness of a machine-gun. The supporting members of the cast acquit themselves with distinction and the direction by Joseph Henabery has been faultless.

"THE MAN UNCONQUERABLE"

A Rhymed Review

By Albert Deane

IN the languor of tropical islands,
Where the glistening beaches invite
The ages-old passion for conquest,
And men who are men really fight.

On an isle such as this the Pacific
Saw staged a mad struggle for wealth;
The sides, all uneven, saw fairness
Go down at the outset to stealth.

Till the Girl came and he who was losing,
The strength of his forbears regained;
His calm face though not of his choosing,
Went West just as though it were feigned.

And the pearlers who traded their findings,
The men who thought killing no sin.
The shifty-eyed grafters in power,
Knew then him whose methods would win.

There's fighting and thrills here aplenty,
There's beauty and one massive pearl;
And the Man who claimed he was Unconquered,
Succumbed to the charms of The Girl.

IT seems natural to associate the South Sea Islands with days and nights of languorous ease and an unbroken succession of untroubled thoughts. But there are other viewpoints, a fact most forcibly illustrated at the theatre last evening, when "The Man Unconquerable," a Jack Holt Paramount picture received its initial presentation.

Mr. Holt has the role of a young man who believed that peace and kind words could accomplish anything and who was not inclined to change his views even when he found his pearling grounds being despoiled by ruffians. But the scorn of a girl whipped him into action and her smile at his success was the reward that came to him.

Atmospherically, the picture is almost as good as a trip down into the Southern Seas, for it has the settings and locations of that part of the world reproduced with an adherence to detail that is quite delightful. In action it is swift and exciting, while the story is logical and convincing. The cast is quite capable, the most prominent among the players being Sylvia Breamer, leading woman, Clarence Burton, Jean de Briac and Edwin Stevens.

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Three-Column Ad---Order Mats or Electros



Jesse. L. Lasky
presents

A GREAT adventure-romance of the
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lent supporting cast including Sylvia
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Jack Holt in

"The Man Unconquerable"

A Paramount Picture

By Hamilton Smith — Directed by Joseph Henabery — Scenario by Julien Josephson

Three-column Press Ad 3A

Exhibitors'
Press
Book

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JACK HOLT

in

"The Man Unconquerable"

From the story by Hamilton Smith

Scenario by Julien Josephson

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A Paramount Picture



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, President
NEW YORK CITY



Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



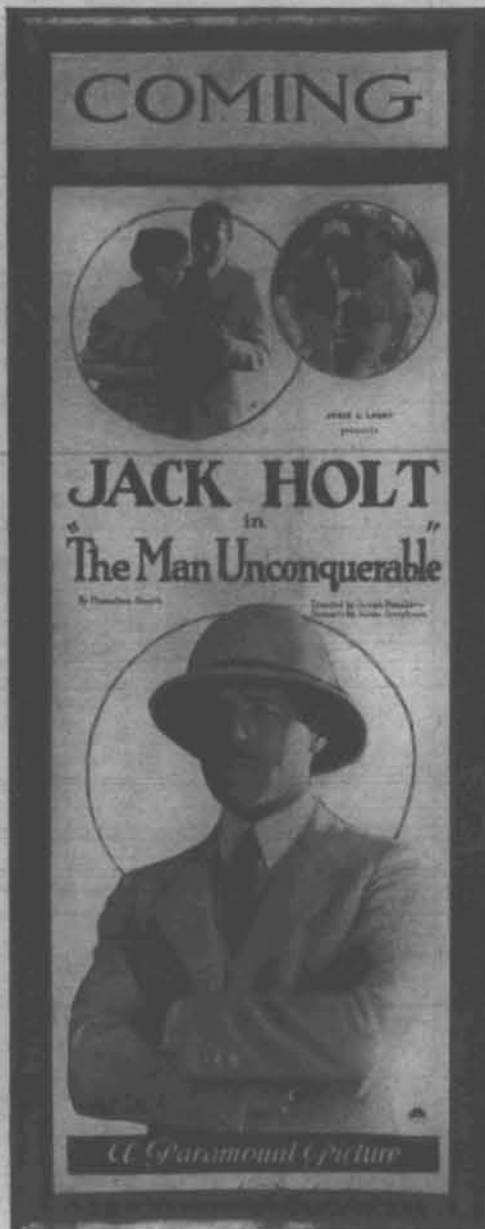
Colorful Lobby Display With Fine Insert Card



CATCH 'EM WITH
*this great lobby display. Post
the cards where your patrons
will see them and they will do
the rest.*
USE ALL THE ACCES-
SORIES. IT WILL PAY.



FINE COLORED INSERT CARD
For the Exploitation of
"THE MAN UNCONQUERABLE"



Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



EXHIBITORS' PRESS BOOK

CHARLES KENMORE ULRICH, Editor



Data On Jack Holt and His New Paramount Picture "The Man Unconquerable"

JACK HOLT, the talented and popular Paramount star, in a picture story of the South Seas, "The Man Unconquerable"! This will prove a treat to motion picture fans everywhere and a bonanza to exhibitors. "The Man Unconquerable" is a tremendous story, packed with dramatic thrills and genuine heart appeal, and, independent of its beauty as a production, it is a feature that will commend itself to the most discriminating picture fan.

Jack Holt, Favorite Star

Jack Holt, in his pre-star days, always had a large following of admirers, but since his elevation to stardom in Paramount pictures, his vogue has been vastly enhanced. Mr. Holt gained prominence as a player in the all-star casts of "Midsummer Madness," "Bought and Paid For," "The Lost Romance" and other screen classics, but it remained for his premier appearance as a Paramount star in "The Call of the North" to prove his stellar metal. Then came "North of the Rio Grande," in which he was featured with Bebe Daniels, and now comes "The Man Unconquerable," in which he is starred. That this picture will advance him far in the estimation of the motion picture public, seems as certain as that two and two make four.

Sylvia Breamer, Leading Woman

After several years' absence from Paramount pictures, Sylvia Breamer, a leading woman of rare charm and talent, appears in support of Mr. Holt in a Paramount picture. Miss Breamer is well known as a legitimate actress, and her appearance in Maurice Tourneur's Paramount picture, "My Lady's Garter," proved her a motion picture actress of exceptional force. She had an important role in Cecil B. DeMille's "We Can't Have Everything" and later was seen in J. S. Blackton's production of "Missing," released by Paramount. Then she appeared in productions of other companies and now she has the leading feminine role opposite Mr. Holt in "The Man Unconquerable." That she will be heartily received in this production, there can be little doubt.

Joseph Henabery, Director

Starting his career as a draughtsman and railroad man, Joseph Henabery has become one of the foremost motion picture directors in the country. He directed Douglas Fairbanks in many of his most famous pictures and when he severed his connection with that star, he worked for a time with independent companies, finally rejoining Paramount with brilliant success. He directed Mr. Holt in his first Paramount star picture, "The Call of the North." Every exhibitor who has shown that picture, knows that a Henabery directed picture spells success, and that his latest effort, "The Man Unconquerable," will not lag behind in the procession to popular favor.

Hamilton Smith, Author

Hamilton Smith, a photoplaywright new to Paramount audiences, is author of "The Man Unconquerable." Mr. Smith has provided a clever story, which he has developed with consummate skill and due appreciation of dramatic values. Mr. Smith is a well known writer of fiction and his art is well displayed in Mr. Holt's latest star vehicle.

The story has been dramatically constructed, and the action is at once thrilling, appealing and effective.

Julien Josephson, Scenarist

Julien Josephson, a scenarist of prominence, who has done considerable in his field, adapted "The Man Unconquerable" for Mr. Holt's use. Mr. Josephson wrote several original stories and adaptations for Charles

Ray and other screen stars. He knows his game thoroughly and has evidenced his ability in emphatic style in his latest effort.

A Thrilling Story

The scenes of "The Man Unconquerable" are laid in the pearl fisheries of the South Pacific. Robert Kendall, a peace-loving young man of New York, inherits from his uncle a lucrative pearl fishery at Frenchman's Island, which is operated by Nilsson, a ruffian and Leach, a clerk, pending Kendall's arrival. Both are rascals and steal many valuable pearls with the connivance of the governor of the island, who, in exchange for a share of the loot, protects them.

When he reaches Papeete, Kendall meets Rita Durand, daughter of a Frenchman who operates a fishery near Kendall's island. He falls in love with her, but she treats him with diffidence. Kendall learns of Nilsson's rascality and urges the governor to arrest the man, but no action is taken. Nilsson plans to get rid of Kendall and he misrepresents the latter to Durand. The latter becomes furious at Kendall.

Nilsson and his confederate find a valuable pearl worth \$10,000 and decide to retain it. Durand sees the gem and takes possession of it with the view of turning it over to Kendall whom he finds is a fine chap after all. Durand is murdered by Nilsson, who steals the pearl and he seeks to shift the burden of the crime on Kendall. The arrival of Michaels, a disreputable pearl buyer, at the island, rouses Kendall's suspicions and at the point of a revolver he regains the pearl from him. Nilsson determines that Kendall's death is necessary in order to prevent his own arrest for murder.

Kendall is shot from ambush, but only slightly wounded. Rita is informed that Kendall killed her father, and she is heartbroken. Kendall staggers upon the scene and kills Nilsson, later killing Perrier, his confederate, in a hand to hand fight. Michaels' testimony clears Kendall of crime and Rita and he come to an understanding, with the doors of happiness open to them.

Great Supporting Cast

An excellent supporting cast appears in support of Mr. Holt in this production. Sylvia Breamer, leading woman, is an actress of ability and beauty who has been seen with William S. Hart in "The Narrow Trail," and in Cecil B. DeMille's production of "We Can't Have Everything."

Clarence Burton, a heavy of reputation, has a strong role. Ann Schaeffer, who was in "Mrs. Temple's Telegram" and other Paramount pictures, has a strong characterization. Jean DeBriac, an actor of prominence, is well cast, while Edwin Stevens, for many years star of "The Devil," and well known to Paramount audiences, is seen as a disreputable pearl buyer. Willard Louis and other prominent players complete the roster.

Exploitation Hints

In exploiting this feature picture, exhibitors should emphasize the fact that it is Jack Holt's latest star vehicle and one of the most dramatic pictures presented anywhere this season. Dwell on the fact that the director was Joseph Henabery who directed Mr. Holt's first starring vehicle, "The Call of the North," not to speak of a score of other massive picture successes.

There are several serviceable exploitation suggestions to be found on page 11 of this Press Book which exhibitors will do well to study and utilize. The various accessories, notably the lobby display on page 2 and the posters on the back cover, are of the best, and exhibitors cannot afford to ignore them.



JACK HOLT

The popular Paramount star who has a role of great power in his latest starring vehicle, "The Man Unconquerable," a Paramount picture.

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Players' Who's Who, Catch Lines, Letter & Program Notes



MOTION picture fans are interested in the careers of their favorite screen players. Here are sketches of the principal players in "The Man Unconquerable" which should find a place in your house organs, or they may be otherwise used for publicity purposes.

Jack Holt

Born in Farquhar County, Virginia, the son of an Episcopal rector. His mother was a great great granddaughter of John Marshall, first Chief Justice of the U. S. Studied in a military academy, then traveled extensively. Entered motion pictures in 1916 and has appeared in numerous Paramount productions. His recent star successes are "The Call of the North" and "North of the Rio Grande," in the latter of which he co-starred with Bebe Daniels. "The Man Unconquerable" is his second starring picture.

Sketches of Leading Players Appearing in support of Jack Holt in "The Man Unconquerable"

Sylvia Breamer

Born in Sydney, Australia. When seventeen played leads with stock companies. Coming to America she appeared with William S. Hart in "The Narrow Trail" and then with Charles Ray in "The Pinch Hitter," "Missing," "We Can't have Everything" and "My Lady's Garter." Is ideally cast for her part in "The Man Unconquerable."

Clarence Burton

Born in Windsor, Mo., and after a long stage career became a screen actor in 1913. Has many notable heavy characterizations to his credit, among them being strong roles in

"The Crimson Challenge," "The Bachelor Daddy" and "The Ordeal."

Ann Schaeffer

Born in St. Louis, Mo. Was on the stage for seven years, playing in stock and on the road. Was with Louis James for four years in Shakespearian repertoire. She then took up motion picture work and was for seven years a member of the Vitagraph stock company. Played first with Paramount in "Mrs Temple's Telegram."

Edwin Stevens

Commenced his career in comic opera as leading comedian. Later became star of "The Devil." Finally entered motion pictures and made his first appearance with Paramount in Dorothy Dalton's picture, "The Home-breaker." Has since appeared in many others, including "The Little Minister" and "The Game Chicken."

Punch Paragraphs on "The Man Unconquerable" For Your House Programme

PEACE-LOVING, a disciple of law and order—he was!

Tolerated beachcombers, pearl-smugglers, crooked government officials and other such undesirables—he did!

Until a mere whip of a girl whipped him into action with a scornful remark as to his manliness, controlled him with a smile, and then when he was "The Man Unconquerable," brought him to the realization of a great happiness.

You will want to see how, at this theatre next week.

The Sparkle of Blue Lagoons

Spindrift—and the sparkle of blue lagoons!

Glistening beaches—and yet cast upon them the spawn of a dozen nations; fighting, scheming, robbing and killing!

Swaying palms and dusky maidens; pearls breeding passion for possession—and one girl of an exotic beauty!

Among them all came "The Man Unconquerable"—ruthless, dominating, powerful. Until—

And then what did one smile mean? See and be amazed.

Dominated by a Woman

She alone could do it!

And Kendall, roused from the quiet peace of law and order, to the dominating fury of "The Man Unconquerable," knew that he would always seek and crave the smile of Rita Durand. To him her word was Law—her scorn, Hell—and her smile Heaven!

She it was who had whipped him into the action of ruling the scum of nations which the seas had cast onto their island. She it was who believed in him when he was accused of her father's murder.

And in the end, what was it to be? In what manner did this strange romance of the langorous South Seas end? See the stirring answer here next week.

Picture Filled with Action

A knife whirled through the night!

Whom did it strike down? And what cyclone of elemental passions did it stir up on a lonely island down in the South Seas? Who was Kendall, "The Man Unconquerable"; Rita, Nilsson, Perrier and Michaels? And what of the ten thousand dollar pearl?

Do you love red-blooded action—the fight for possession under tropic skies—the surge of breakers on glistening beaches—the lulling

sway of cocoanut palms—a love that moves with rapturous swiftness?

All these may you see and know, here next

If you miss it, you will be the loser.

POWERFUL CATCHLINES

A Picture of Thrills and Love in the South Seas.

* * *

Moving with a Swiftness that Sways the Senses and Lulls them into Happiness.

* * *

Romance and Thrills Beneath Tropical Skies.

* * *

Lagoon-ringed Islands Seething with Passion and Strife.

* * *

Sweep down into Another World where Skies are Ever Blue and Love is Ever True.

* * *

Beachcombers, a Pearl—and a Beautiful Girl. Swaying Palms, Romance and the Ages-old Fight for Possession.

* * *

An Epic of a Calm Man Who Suddenly Saw Red.

* * *

A Man among Men Fighting his Grim Battle for Right Alone.

* * *

The Power of a Smile, for Good or for Guile.

* * *

The Breath of Tropical Palms, the Thunder of Seas on Glistening Beaches—the Smile of a Beautiful Woman—and they Made a Man Unconquerable.

* * *

A Beauty Picture Packed with Thrills and Romance.

MAIL EXPLOITATION OF "THE MAN UNCONQUERABLE"

PARAMOUNT THEATRE

192

Dear Miss—

Would it afford you pleasure if for an hour you could be whisked from your ordinary, every day surroundings and transplanted to the langorous, balmy atmosphere of the exotic South Sea islands?

Such an opportunity is presented to you in "The Man Unconquerable" a Paramount picture which we will show next It is a powerful story of the South Seas. Jack Holt is the star and there is a great supporting cast.

Sincerely yours,

.....Manager

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Absorbing Story, Superb Cast, Strong Press Reviews



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A Paramount Picture

By Hamilton Smith — Directed by Joseph Henabery — Scenario by Julien Josephson

Three-column Press Ad 3A

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Stories Your Home Town Newspapers Will Print



**MIGHT, NOT LAW, IS
RULE IN SOUTH
SEA ISLES**

**Conditions Shown in Jack
Holt's Picture, "The Man
Unconquerable"**

THOSE who occasionally register complaints against inadequate police protection, should spend a few months in some of the remote islands of the South Pacific, such as are pictured in "The Man Unconquerable," a new Paramount picture starring Jack Holt, which will be shown at the theatre next

The police force of the island in question is limited to three men of assorted uniforms and arms, who would rather do anything than face danger. Many parts of the world are no better policed and the comparative freedom from fear of punishment makes these gentry bold and aggressive.

Jack Holt, in the role of Robert Kendall, shows how a man who believes that the same conditions of comparative honesty and freedom from danger obtain on the island as elsewhere, and finds himself mistaken, runs into a situation where he has to take the law into his own hands. When out in one of his boats, he provides himself with a machine gun and in one encounter with pearl pirates, sinks their schooner when they try to drive him away from his own pearl concession.

This and other exterior scenes were made at picturesque Balboa Beach, one of the beauty spots of the Southern California coast line.

A DIRTY SHIRT PART

**Why Clarence Burton Rubbed
Down Jack Holt's Auto**

Jack Holt went out of the studio one day and found Clarence Burton assiduously wiping the dust and grease off his (Jack's) car.

"I don't know why you're doing me such a favor, but thanks just the same," said the Paramount star, puzzled as to the character actor's motive in giving his car a free shine. In explanation, Burton held up the rag with which he was shining the car. It was a shirt.

"Just getting a little local color on this shirt to make it look more realistic," he explained.

The new picture in which Burton plays the part of "Nilsson," a villainous pearl thief in the South Sea Island fisheries, is "The Man Unconquerable," and will be shown at the theatre next with Mr. Holt in the star role.

An Excellent Photoplay

According to Manager of the theatre, Jack Holt's latest Paramount picture, "The Man Unconquerable," which comes to the theatre next is an excellent photoplay and well worth seeing. Sylvia Breamer is leading woman and heads a capable supporting cast.

**MONKEY IN FLIGHT IS
HALTED BY A
BANANA**

**Animal Gives Director Race
During Filming of "The
Man Unconquerable"**

MONKEY business is banned in motion picture studios—where time is precious and delays are fatal. There was a lot of it, however, on the Paramount set one day, when scenes were being filmed for "The Man Unconquerable," Jack Holt's latest Paramount picture, which will be shown at the theatre next

The excitement was occasioned by attempts on the part of Joseph Henabery, director, property men, electricians and members of the cast, to recapture a small monkey—a part of the atmosphere of one of the South Pacific Island settings, and without which the scenes couldn't go on.

The monkey, evidently reminded of his old home by tropical background for the setting, became unmanageable. Chattering and shrieking, it clambered about over the structural steel beams under the glass top of the big enclosed stage, to the extreme annoyance of his pursuers. Finally, a banana tempted it back to earth.

This was probably the animal's first moment of freedom since it was captured in its native habitat. "The Man Unconquerable" is one of the most thrilling pictures of the current season. Sylvia Breamer is leading woman.

A DECEPTIVE SCAR

**Jack Holt Amazes His Friends
By Clever Makeup**

"My goodness! How did you get that cut on your cheek?"

Sympathetic friends of Jack Holt, Paramount star thus expressed themselves when he appeared one morning at the studio with a partly healed inflamed gash on his face. Jack told them a thrilling story of a fall from a polo pony during a recent game, which resulted in the unsightly scar. Then someone, more inquisitive than the rest, took a closer look.

"Why," he said, "That's only make-up!"

And it was—for a scene in his new Paramount picture, "The Man Unconquerable," directed by Joseph Henabery, which is scheduled to open at the theatre next Mr. Holt created the realistic wound by means of greasepaint, not even employing the collodion which is sometimes used for the purpose. And the result is a most effective piece of facial makeup.

Jack Holt in Strong Role

Jack Holt, popular Paramount star, has a strong role in "The Man Unconquerable," a picture of the South Pacific islands which comes to the theatre next Sylvia Breamer is his leading woman.

**SYLVIA BREAMER IS
SOUTH SEA ISLES
AUTHORITY**

**Leading Woman in "The Man
Unconquerable" Aids Film-
ing of Picture**

TO become a screen leading woman is one thing, but to be a technical director at the same time, is quite another.

Sylvia Breamer, leading woman for Jack Holt in his new Paramount picture, "The Man Unconquerable," the scenes of which are laid in the pearly grounds of the South Pacific islands, is not only a capable leading woman, but, having spent sometime in the South Seas, she is an authority on that subject. Hence, during the filming of that picture, she was able to give Joseph Henabery, the director much valuable assistance in presenting the islands and their natives adequately on the screen.

Miss Breamer spent several years in the South Sea islands with her father when a child and later made a trip to Tahiti and Samoa. "Some day," she declared, "I'm going back there to live."

Because of her familiarity with the natives, their habits and traits, the construction of the dwellings and their furnishings and other technical details, Miss Breamer offered many valuable suggestions to Director Joseph Henabery when the settings for the picture were being prepared. Hamilton Smith wrote the original and Julien Josephson adapted the story to the screen.

\$10,000 PEARL STOLEN

**Exciting Incident in Picture
"The Man Unconquerable"**

A great pearl, valued at ten thousand dollars, is the principal prop in "The Man Unconquerable," Jack Holt's new Paramount picture which will be shown at the theatre next Because of this pearl a murder was committed and much exciting plot and action takes place. After trying in vain to secure a pearl of such size and value, the property man was compelled to turn the problem over to the property making shop, which manufactured one to suit the requirements of the picture. This is a story of the pearl fisheries of the South Pacific.

Trials of a Picture Star

Jack Holt, Paramount star, had a difficult time getting into the spirit of his part in "The Man Unconquerable," the new attraction at the theatre next The locale of the story is the South Pacific Islands. The picture was made in the early Spring and there were many cold days when the star appeared on the set, wearing a fine pongee suit and panama hat. When it came to sitting on a cold set, drinking iced drinks and fanning himself with a fan, the star found that it was a terrific strain on his imagination to visualize himself in the heat of the tropics.

**JACK HOLT PEARLER
IN HIS LATEST
PICTURE**

**Virile Paramount Star Has An
Excellent Role in "The
Man Unconquerable"**

JACK HOLT, virile Paramount star, has been seen in many unique roles during his screen career, but none has equalled in general interest his impersonation of Robert Kendall, a pearl fisher in the South Pacific islands, in his latest Paramount picture, "The Man Unconquerable," which, according to Manager of the is one of the strongest photoplays he has booked thus far this season.

The scenes of the new picture, founded on a story by Hamilton Smith, are laid in the pearly grounds of the South Sea Islands, where authorities conspire with thieves and the only law is the law of might. This condition provides ample opportunities for a story chock full of tense situations, and two-act, red-blooded action.

There is a fighting Swede character, played by Clarence Burton who engages in several pugilistic encounters with Mr. Holt, the star. Rita Durand, a French girl played by Sylvia Breamer, whose father owns a pearl island concession, supplies the love interest.

A magnificent pearl which is stolen, causing the murder of its owner, and which is later recovered, figures in the story. There are many colorful scenes along the coast and in the interior of the island, striking scenes aboard pearly schooners; in the native quarters, and the like. Edwin Stevens, Ann Schaefer, Jean De Briac, Willard Louis and others are in the cast. The picture, which comes to the theatre was made under the direction of Joseph Henabery.

STEVENS A CONJUROR

Player in "The Man Unconquerable" Knows Trick or Two

Edwin Stevens, well known character actor, who plays an important role in Jack Holt's new Paramount picture, "The Man Unconquerable," coming to the theatre next has discovered a new trick with a pair of scissors, which consists in putting the little fingers of each hand through the handles of the scissors and turning them completely around so that the hands are back to back. It is hard to describe and just as hard to do. Every one on the set tried the stunt, but few succeeded. Stevens is an old-time conjuror and always has something unusual up his sleeve. Magic lost a skilled exponent when the stage and screen called Edwin Stevens. But he is an artist in the acting profession, so that the loss of one art is the other's gain.

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Order These Ad Cuts From Your Exchange




THESE —
did not
conquer him

but —
THIS

A MAN'S thrilling
battle for his
own soul in the ro-
mantic South Seas.

Jack Holt in
"The
Man Unconquerable"
A Paramount Picture

From the popular story by Hamilton Smith
Directed by Joseph Henabery — Scenario by Julien Josephson

Two-column Press Ad 2A

All Week THEATRE Noon to 11

Cast includes
Sylvia
Breamer

A thrilling
Paramount
Picture

**Jack
HOLT**
in
"The Man Unconquerable"

Two-column Type Ad

Eight

THEATRE



JACK LASKY
PRESENTS
JACK HOLT
in
"The Man
Unconquerable"

Love and exciting ad-
venture in the colorful
tropics. A fine sup-
porting cast including
Sylvia Breamer, Clar-
ence Burton and Ed-
win Stevens.

1-col. Press Ad 1A

THEATRE

**Jack
HOLT**
in
"The Man
Unconquerable"

A
Paramount Picture

Type Ad

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Advance Stories That Will Advertise the Picture



DECORATING SETS IN MOTION PICTURES IMPORTANT DETAIL

In "The Man Unconquerable"
One Small Set is Fairly
Covered

THERE are many important branches of picture production that perhaps never occur to the screen audience.

How many consider the dressing of the sets, which come and go with such rapidity that the spectator hardly realizes the detail of each individual scenic background? Even for a small room, an immense amount of material is required and the set decorators are busy from morning till night, putting the proper things in their proper places.

Take, for example, the office of a pearling company on an island in the South Pacific, as seen in "The Man Unconquerable," a Paramount Picture starring Jack Holt which will be shown at the theatre next The following is a list of furniture and props employed in a set that is not much more than ten feet square.

An ancient dresser, used as a medicine chest; an old leather arm chair; several smaller and two or three swivel chairs; a pair of scales for weighing pearls; a corner cupboard; three clocks, one a remarkable mechanism with a revolving globe; two desks, one flat top and one roller; a big globe on a stand; a highboy; a tortoise on the wall; pictures; signs in Japanese and Chinese; model of ship; model of small boat; model of outrigger canoe; fans, fly swatters, a chest; books, papers, rubber stamps, a gong, brass ship lantern; and finally, horn candlesticks.

LOVES TO BE HATED

Clarence Burton, Screen Villain,
Gives Reasons Why

He loves to be hated! Such is the temperament of Clarence Burton, Paramount actor, who plays the role of "Nilsson" in Jack Holt's new starring vehicle, "The Man Unconquerable," the new Paramount picture showing at the theatre next

"It gives me real satisfaction to sit in the audience during a screen performance in which I play the bad man and hear them whisper: 'Isn't he terrible,' or 'Oh, how I despise him!' Brotherly love is a wonderful thing, but to me it's a grand and noble feeling to have the world against me—historically speaking. It means I'm 'getting over.'"

From all advance reports, "Nilsson" the unscrupulous pearl grafter and thief, is one of the meanest villains of Burton's entire career of screen atrocities.

New Jack Holt Picture

Jack Holt, popular Paramount star, will be seen at the theatre next in "The Man Unconquerable," a new picture.

HAS NEW SPORT! JACK HOLT DEEP SEA DIVER NOW!

Star of "The Man Unconquerable" Finds Diving Really Fascinating

JACK HOLT is now a deep sea diving enthusiast!

This new thrilling sport was added to the Paramount star's polo and other outdoor diversions during the filming of "The Man Unconquerable," in which he stars at the theatre next

The locale of the story is the South Sea Island pearl fisheries and Jack plays the role of a New York owner who goes to the islands to investigate his interests and finds no end of graft, greed and conspiracy, which he has to overcome by taking the law into his own hands.

When the company went to a Southern California beach location to take some of the pearl diving scenes, Mr. Holt found that a number of copper helmets and rubber diving suits had been taken along for the divers. Although the star was not required in any of the scenes, to descend into the water, the adventure of the thing fascinated him and he donned one of the suits and helmets and descended to the bottom of the ocean. Thereafter, every day during the stay on location, he made the descent into the depths and became quite enthusiastic over the novelty and adventure of the experience. Sylvia Breamer is his leading woman.

JACK HOLT VERSATILE

Star of "The Man Unconquerable" Has Sense of Humor

You might not think from seeing Jack Holt, Paramount star, on the screen, or even off, that he is gifted with a sense of humor and that he takes a never-failing delight in badinage. But it is so. He has a fund of dry humor and surprises even his intimates by springing some unexpected remark that breaks up the seriousness of any assemblage. On the other hand he is given to serious thought as well and when it comes to amusement prefers a lively game of polo or a canter on horseback to almost any other. In "The Man Unconquerable," which comes to the theatre Mr. Holt has the role of a wealthy city man who inherits a pearling concession in the South Pacific and goes there to straighten out a tangle. Result—he wins the love of a French girl (played by Sylvia Breamer); beats a couple of villains and brings success out of failure.

Burton a Cosmopolitan

Clarence Burton, Paramount villain, is a cosmopolitan sort of fellow. Burton played a hard-boiled Mexican in three recent Paramount Pictures. His latest role is "Nilsson," a big, mean murderous Swede in "The Man Unconquerable," starring Jack Holt at the theatre next The picture is filled with thrills. ..

GRAFTERS THRIVE IN SOUTH PACIFIC PEARLING GROUNDS

Their Methods Shown in Jack Holt's Picture, "The Man Unconquerable"

THAT there is graft even in such remote spots as the pearling grounds of the South Seas, is exemplified in Jack Holt's new Paramount picture, "The Man Unconquerable," which is said to include many thrilling scenes in this fascinating environment.

It is asserted that for two-fisted, red-blooded action there have been few stories written for the screen comparable to this picture, which was written by Hamilton Smith, adapted by Julien Josephson, and directed by Joseph Henabery.

There is a fighting Swedish character played by Clarence Burton who has played probably more villains than most bad men of the celluloid. A terrific encounter between him and Jack Holt gives the star and heavy an equal opportunity of showing their ability with their fists. A French girl, named Rita Durand, whose father owns a pearl island concession adjoining that belonging to Kendall (Jack Holt) supplies the love element. Sylvia Breamer plays the role of Rita.

A magnificent pearl which is stolen and later recovered also figures in the story. Likewise, there are many beautiful shots along the coast and in the interior of the island and striking scenes aboard pearling schooners and in the native quarters. "The Man Unconquerable" comes to the theatre next for a run of days. It is well worth seeing.

HO, FOR THE SOUTH SEAS

"The Man Unconquerable"
Scenes Filmed in California

Balboa Beach, Cal., was utilized for some of the important scenes in Jack Holt's new Paramount picture, "The Man Unconquerable," which comes to the theatre next

They represent pearl fishing activities and waterfront scenes, supposedly in the South Pacific. Joseph Henabery directed this production which is an adaptation by Julien Josephson of an original story by Hamilton Smith. Sylvia Breamer is leading woman, Clarence Burton and Jean de Briac are a pair of villains and Edwin Stevens and other prominent players are seen in character roles. Mr. Holt's role is said to be a vigorous one, in which he is called upon to do considerable hand-to-hand fighting. The picture is thrilling to a degree.

Jack Holt Coming

Jack Holt, favorite Paramount star, is coming to the theatre next in "The Man Unconquerable." This is said to be one of the best pictures at this theatre this season.

OH! WHAT A RUFFIAN IS BURTON IN JACK HOLT'S NEW PICTURE!

Actor Plays Part, in "The Man Unconquerable," of Rascally Islander

A three-way villain! That is Clarence Burton's conception of his role in "The Man Unconquerable," a new Paramount picture starring Jack Holt, which opens at the theatre next Sylvia Breamer plays opposite the star.

"I asked Joe Henabery, my director, what kind of a villain this 'Nilsson' was," explained Burton. "Did he have any good points or was he just a plain dirty dog? Was he a well-dressed man with a black heart or did his outward aspect indicate his inner character?"

"He's dirty—physically, mentally and morally," was the reply.

Whereupon Clarence proceeded to grow a stubby beard, and taking the worn duck trousers and heavy undershirt, a costume typifying a rough pearl fisherman, he went out in front of the studio and wiped the grease and dirt from a few of the automobiles lined up at the curb.

This added a touch of genuine atmosphere to his costume and together with his short crop of whiskers, prepared him for the part insofar as outward appearances were concerned.

A CLEVER ACTRESS

Sylvia Breamer Has Good Role
in "The Man Unconquerable"

Jack Holt's new Paramount picture, "The Man Unconquerable," directed by Joseph Henabery, brings back to the Paramount ranks after many years absence, Sylvia Breamer in the leading feminine role. Miss Breamer, who has appeared in numerous important roles for other companies, will be remembered for her characterization of Zada L'Etoile in Cecil B. DeMille's "We Can't Have Everything," and later she played the feminine lead in J. Stuart Blackton's "Missing," both Paramount pictures.

Beside the star and Miss Breamer, the cast includes Edwin Stevens, Clarence Burton, Ann Schaeffer, Jean de Briac and Willard Louis.

Trained Dog in Picture

Joseph Henabery, while directing Jack Holt in "The Man Unconquerable," a new Paramount picture which will be seen at the theatre next kept a wonderfully trained dog on one of the sets, where a monkey and a crow were used as atmosphere—the setting being supposedly a dwelling in the South Sea Islands. When the monkey sometimes got the wanderlust and ran away from the set, the dog would pounce on the truant and bring him back, without hurting the animal in the least. One day, however, the monkey won the race to a tree and the dog was out of luck.

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Production Cuts and Supplementary Ad



Jack Holt and Sylvia Breamer in a Scene from the Paramount Picture
"The Man Unconquerable"

Production Cut 2P



Jack Holt in the
Paramount Picture
"The Man Unconquerable"

Production Cut 1PB

Mats or electros
at your exchange
order by number



JESSE L. LASKY PRESENTS

Jack Holt

in
"The Man
Unconquerable"

A Paramount Picture



Supported by
Sylvia Breamer
and a
great cast.

A DRAMATIC fight for
love and millions on a
South Sea isle of romance.
Packed with exciting cli-
maxes, it's Jack Holt's
greatest picture.

Two-column Ad with Supplementary Cut 2AS



Jack Holt
in the
Paramount Picture
"The Man
Unconquerable"

Production Cut 1PA

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Some Hints on How to Put This Paramount Picture Across



IN Jack Holt's new Paramount picture, "The Man Unconquerable," exhibitors have a fine chance to put across some original exploitation. This is a picture that deals with a part of the world seldom touched upon by the screen—the exotic South Seas, famed in fiction and song. This should suggest countless exploitation ideas for use in your lobby, outdoor and newspaper advertising.

A few general hints should point the way for you and enable you to enlarge upon them and, incidentally, evolve other ideas which will prove very helpful. The following are therefore submitted to your judgment:

Atmosphere of Picture

The tropical South Sea atmosphere of the picture can be used to advantage in many ways. Your stage can be arranged with green stuff so that your screen will stand out as white and startling as a moon in the tropic isles. Your lobby, too, can be utilized to reflect the atmosphere by decorating it with palms and, if possible, representations of coconut palms, with real nuts. Your box-office might perhaps be made to represent a thatched hut, and if you can induce your ticket-seller to dress up into some semblance of a hula girl, so much the better. If there is a curio store in your town, the proprietor undoubtedly has some spears and knobberies which he will lend to you and these will prove useful for lobby decoration. He might also have some catamarans, which are models of the outrigger canoes used in the South Pacific, and these will prove useful in lending color.

The Accessories

The many fine accessories which have been prepared for this production are especially to be commended, for they literally breathe the exotic atmosphere of the South Seas and their lavish display will prove an overwhelming and irresist-

able temptation to fans to see the picture. Use the press stories and the production cuts may be utilized to illustrate any one of them.

GETTING THE ATMOSPHERE

of the South Seas by Using Paramount Burton Holmes' Travelogue Before You Display

"The Man Unconquerable"

JACK HOLT'S latest starring vehicle, "The Man Unconquerable," is a powerful picture of the South Seas, and it is bound to provide perfect entertainment for your patrons. But even more atmosphere can be infused into your programme by presenting one of the Paramount-Burton Holmes Travelogues mentioned herewith. They are available at your exchange.

- T-1181—Sailing the South Seas to Fiji.
- T-1182—Sights of Suva
- T-1183—Methodized Cannibals
- T-1184—Fiji Does Its Bit.
- T-1185—Fire Walkers of Beqa
- T-1165—Today in Samoa
- T-1166—Yesterdays in Samoa
- T-1167—The Tonga Isles

Co-operating With Drug Stores

Though this stunt has no real bearing upon the theme of the picture, it can be used as a means

for getting its name before the public. Drug stores carry quite a line of special foods and body-building preparations which they claim will build up the system and make new men out of old. You can perhaps induce these stores to make a drive upon a certain kind and line up their tactics somewhat as follows:—

If Your System is Weak
and Run Down, Use

Body Building Food
and become

"THE MAN UNCONQUERABLE"

The linking up with the picture can be done by having one or two stills from the production placed in close proximity to the announcement and thus allowing the facts to communicate themselves to the beholder.

Prologue Suggestions

The nature of this photoplay, its picturesqueness and the fact that it deals graphically with life in the South Seas, suggests a host of prologues. It must be remembered that the story is wholly of the South Seas. Thus it must be upon this location that you will build your prologue.

The first that is suggested is the Hula-Hula Dancer, who can dance her sinuous way, accompanied by a spotlight, for several minutes before the picture opens, fading away into the beginning of the picture. Have her dance to weird island music, such as can be procured from any of the regular dealers.

As an alternative, your prologue may consist of a small band of Hawaiian steel guitar players, rendering melodies which are suggestive of the balminess of the tropics. If guitar players are unobtainable, secure players of the ukelele, a task which should not prove very difficult.

A Few Vital Questions for Paramount Exhibitors to Answer

Believing that Famous Players-Lasky Corporation can serve best by knowing directly the needs of the individual exhibitor in the line of press advertisements, we are asking answers to the following questions. Please mail your reply to Famous Players-Lasky Corporation, Advertising Dept., 485 Fifth Avenue, New York City.

What kind of ads are best suited to your use?

- (1) Half-tone reproductions of photos.....
- (2) Line Drawings.....

Can you use a 65 screen half-tone? . . . 55 screen? . . .

Please check what size ads are best suited to your needs:

(check)

- 7 columns — full page
- 5 " — 14 inches deep
- 4 " — 11½ " "
- 3 " — 8 " "
- 2 " — 6 " "
- 2 " — suppl., 2 inches deep.
- 1 " — 5 inches deep

...What other sizes not marked would you prefer?.....

In advertisements do you generally prefer

- (1) Drawings of stars' heads?.....
- (2) Dramatic scenes?.....
- (3) Gowns?.....

What to your mind have been the most practical ads you have used from our press books?.....

Do you prefer small size 9 x 12 Press Book or full newspaper size Press Sheet?

REMARKS.....

Jack Holt in—"THE MAN UNCONQUERABLE"—A Paramount Picture



Posters with Punch and Pulling Power



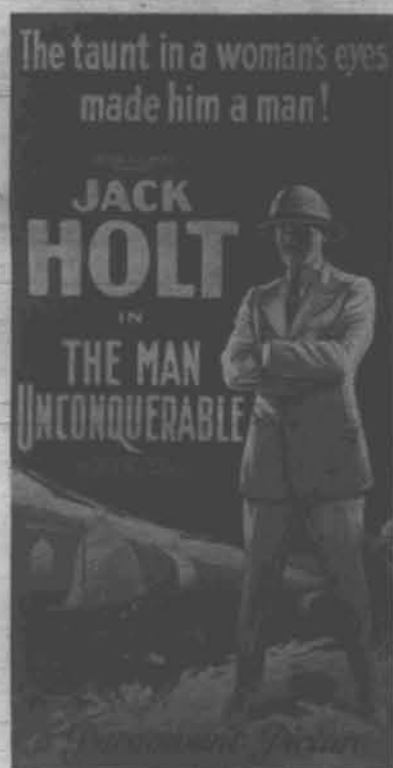
One Sheet — 1A



Six Sheet — 6A



One Sheet — 1B



Three Sheet — 3A

EXHIBITORS' ADVERTISING ACCESSORIES for "The Man Unconquerable"

All these accessories can be secured from your exchange. Send list of what you want, with check or money order. The more accessories you buy, the less the individual accessory costs. Get the QUANTITY PRICE SCHEDULE from your exchange.

POSTERS (as illustrated on this page)	
One Sheet (1A and 1B)	.15
Three Sheet (3A and 3B)	.45
Six Sheet (6A)	.90
LOBBY DISPLAY PHOTOS	
22 x 28	.60
22 x 28 of Jack Holt	.60
11 x 14 Set of eight	.60
8 x 10 Publicity, each	.10
8 x 10 Star, each	.10
SCENE CUTS (Course Screen)	
One Column, each	.25
Two Column, each	.40
STAR CUTS (Course Screen)	
One Column	.25
Two Column	.40
Circle Thumbnail (coarse or fine)	.15
ADVERTISING CUTS	
One Column	.35
Two Column	.65
Three Column	1.35
Supplementary (Two Column)	.25
MATS, ADVERTISING, PRODUCTION, ETC.	
One Column	.05
Two Column	.10
Three Column (Adv. only)	.15
Special Announcement Slide	.15
GILT EDGED FRAMES, Size 17x43	1.50
Colored Insert Cards (14x36) to fit above	.25
Press Book, Music Cues and "Paramount Exploiteer" are GRATIS	



Three Sheet — 3B



Lobby Card (22 x 28)



Announcement Slide

Washington, D. C.

27745 JUL 13 '22

Register of Copyrights,
Library of Congress,
Washington, D. C.

July 13, 1922

JUL 13 1922

Dear Sir:-

I herewith respectfully request the return of
the following named motion picture films deposited by me
for registration of copyright in the name of
Famous Players Lasky Corporation

✓ THE MAN UNCONQUERABLE (6 reels)
✓ WHILE SATAN SLEEPS (7 reels).

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation hereby acknowledges
the receipt of two copies each of the motion picture films
deposited and registered in the Copyright Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Man Unconquerable	7/13/1922	L ©CL 18049
While Satan Sleeps	"	L ©CL 18050

26 Copies Returned

JUL 17 1922

Delivered in person

The return of the above copies was requested by
the said company, by its said agent and attorney, on the 13
day of July, 1922 and the said Fulton Brylawski for
himself and as the duly authorized agent and attorney of
the said company, hereby acknowledges the delivery to him
of said copies and the receipt thereof.

27745 JUL 13 '22

Fulton Brylawski

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National Audio-Visual Conservation Center
The Library of Congress